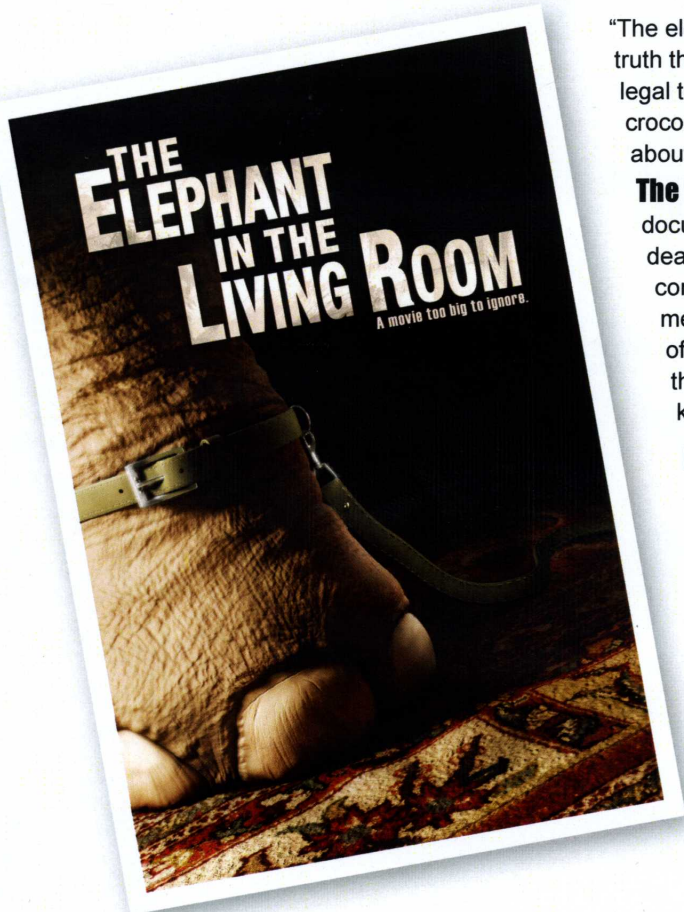




COMING SOON... TO A BACKYARD NEAR YOU



"The elephant in the room" is a common English idiom for an obvious truth that is being ignored. In many parts of the United States, it is legal to raise lions, tigers, venomous snakes, primates and crocodiles in suburban homes as family pets, and no one is talking about it. Until now...

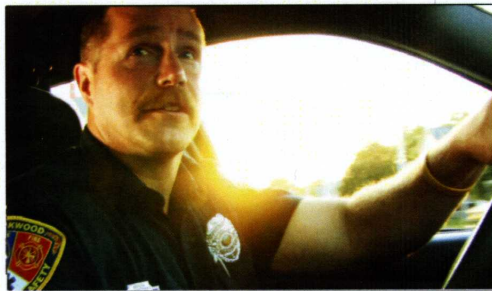
The Elephant in the Living Room is a new feature-length documentary film about the controversial world of raising the deadliest and most exotic animals on earth as if they were common household pets. The story follows the journey of two men at the heart of the issue: one, Tim Harrison, an Ohio police officer whose mission is to protect exotic animals and the public; the other, Terry Brumfield, a big-hearted man who struggles to keep two pet African lions that he loves like his own family.

Director Michael Webber

is an award winning documentary filmmaker. Webber began his career in television and has served as writer, director, producer and visual effects supervisor on literally hundreds of



television and motion picture projects. In 2005, Webber's career progressed into producing feature film projects for Twentieth Century Fox and Lionsgate. Then in 2008 Webber resolved to give his unyielding dedication to this much-acclaimed movie that he calls his "passion project."



Officer Tim Harrison is at the epicenter of the exotic animal issue. He is a world-renowned animal protection advocate. In his career as a police officer, Harrison has captured, raised and rescued literally hundreds of alligators, crocodiles, lions, bears, tigers and the largest and most deadly snakes on earth, all in the United States. Harrison has spent his career learning about wildlife and their habitats. Over the past 30 years, he has authored books on the subject of captive exotic pets, produced educational wildlife videos, and has been featured on nearly every major television network, including National Geographic, Animal Planet, Discovery Channel, CNN, and others.

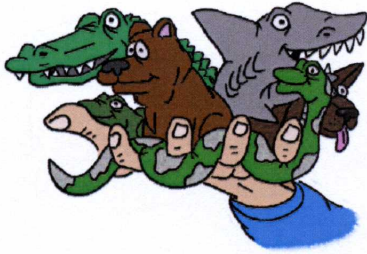
March 22

SPECIAL EVENT – PREMIERE SCREENING

Benjamin and Marian Schuster Performing Arts Center

6:30pm Introduction 7:00 Showtime 8:45 Director Q&A

www.theElephantintheLivingRoom.com



OUTREACH FOR ANIMALS

P.O. Box 24114
Dayton, OH 45424
www.outreachforanimals.org
(937) 436-0727

A pet cougar runs loose in downtown Dayton. A 16-foot python coils up in a local restaurant parking lot. A pet bear struggles to get free on a front porch. A cobra slithers across the floor in a neighbor's garage. A tiger roams free on a residential street. And now there is an elephant coming to a theater near you!

Outreach for Animals (OFA) is a Dayton-based 501(c)(3) non-profit organization established by first responders (police officers, firefighters, EMTs) to enlighten school children and the public at large about the realities, and dangers, of exotic animals. OFA representatives are active as advocates and educators, visiting schools, businesses and city governments across the nation. We serve as local experts for media when exotic animals are in the news.

We at Outreach for Animals are proud to present this locally produced and nationally recognized documentary *The Elephant in the Living Room*. The film has already garnered national attention at the Silver Docs Film Festival, where it received the ACE Award from the Humane Society of the United States and the American Film Institute. The international premiere will take place in February at the prestigious Santa Barbara International Film Festival, followed by screenings at The Sedona International Film Festival and then the Cleveland International Film Festival.

We are embarking on our first fundraiser to underwrite the local premiere of *The Elephant in the Living Room* on Monday, March 22, 2010 at the Benjamin and Marian Schuster Performing Arts Center. Don't miss this opportunity to join us in producing this extraordinary event. All proceeds from this screening go directly to Outreach for Animals, so we can continue our efforts to educate the world about exotic creatures and protect wild animals. Please return the Movie Premiere Sponsorship Form attached with your tax-deductible charitable contribution... and we'll see you at the movie!

Dayton Premiere

The Elephant in the Living Room

March 22, 2010

6:50 pm **Introduction** - 7:00 **Showtime** - 8:45 **Q&A with filmmaker et al**
Schuster Center, Dayton, Ohio

Please respond by February 22, 2010

Outreach for Animals

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